

REMARKS

Reconsideration and allowance of the subject application are respectfully solicited.

Claims 1, 5 through 9, and 13 through 20 are pending, with Claims 1, 9, 17, and 18 being independent. Claims 3 and 11 have been cancelled without prejudice. Claims 1, 5 through 9, and 13 through 20 have been amended.

Claims 1, 3, 5 through 9, 11, and 13 through 20 are variously rejected under 35 U.S.C. § 103 over Japanese Laid-Open Patent Application No. 06-062346 (Yoshinao), U.S. Patent No. 5,532,848 (Beretta), and Japanese Laid-Open Patent Application No. 10-262198 (Isao, et al.). All rejections are respectfully traversed.

Claims 1, 9, 17, and 18 variously recite, inter alia, *in the terminal*, adjusting a predetermined output characteristic of the image or the sound to be outputted by the image display device by modulating the signal to be outputted to the image display device based on the change of the one kind of ambient environment transmitted, in combination with, *in the image display device*, adjusting another output characteristic of the image or the sound to be outputted by the image display device by modulating the signal received from the terminal based on the change of another one of the plurality of kinds of ambient environment.

However, Applicants respectfully submit that none of Yoshinao, Beretta, and Isao, et al., even in the proposed combinations, assuming, arguendo, that the documents could be combined, discloses or suggests at least the above-discussed claimed features as recited, inter alia, in Claims 1, 9, 17, and 18.

Applicants respectfully submit that Yoshinao discloses, e.g., automatically controlling volume in accordance with surrounding noise, and that Beretta discloses, e.g., that based on the correlated color temperature returned by the sensor in Office 2, the user in Office 1 may modify the color printout (e.g., col. 10).

However, Applicants respectfully submit that neither the foregoing nor the remainder of Yoshinao, Beretta, or the other applied documents provides either a description or a suggestion of at least the above-discussed claimed features.

It is further respectfully submitted that there has been no showing of any indication of motivation in the cited documents that would lead one having ordinary skill in the art to arrive at the above-discussed claimed features.

The dependent claims are also submitted to be patentable because they set forth additional aspects of the present invention and are dependent from independent claims discussed above. Therefore, separate and individual consideration of each dependent claim is respectfully requested.

REQUEST FOR INTERVIEW

Applicants respectfully request that the Examiner contact Applicants' undersigned representative to schedule a personal interview.

CONCLUSION

Applicants submit that this application is in condition for allowance, and a Notice of Allowance is respectfully requested.

Applicants' undersigned attorney may be reached in our Washington D.C. office by telephone at (202) 530-1010. All correspondence should continue to be directed to our address given below.

Respectfully submitted,

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